

HEADQUARTER

1146F route des Mermes
F74140 Veigy-Foncenex
FRANCE

OTHER COUNTRIES

See <http://www.bepangea.com>

Charter

Whoever works has a right to a fair remuneration providing him and his family a living standard according to human dignity

The Universal declaration of Human Rights, extract of article 23

The Charter describes the ethical foundations having legal value and the commitments of BePangea, of the suppliers, buyers and Actions groups. It is completed by additional regulations.

Purposes and commitments of BePangea

BePangea is a non profit organization cooperating with NGOs and institutions in the field of humanitarian and sustainable development.

It sets up buying and sales solutions for products or services as an alternative to traditional trading connecting closely together producers and buyers with the cooperation of local groups networking together.

BePangea do his best:

- to offer producers fair and normal prices,
- to work in a united and respectful manner,
- to support producers especially if they are economically weak and to open markets to those who live in the fringes of society,
- to create links as close as possible between producers and buyers,
- to work together with local populations for logistic and management issues,
- to guaranty prices as close as possible to the market prices to buyers,
- to support NGOs actions on the production fields,
- to improve local potentials,
- not to export products necessary to local or national markets,
- to favor producers respecting a reasonable use of raw materials, of energy supplies as well as their renewal,
- to favor producers adopting respectful social behavior, in particular concerning children's work,
- to favor producers adopting production methods respectful of the environment,
- to favor lasting development.

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BePangea commits itself to:

- to act in a non profit manner;
- to repay profits to economically weak producers, to NGOs, to Actions groups and other humanitarian or development actions;
- to publish when possible on Internet all informations about production prices relative to each of the transactions in an open frame of mind.

Purposes and commitments of the producers

Producers using BePangea commit themselves to respect the terms of this Charter

They do their best :

- to work with care of others, and respectful of other co-operating parties
- to adopt respectful social behavior towards their employees and their family,
- to have whenever the case a behavior respectful towards the children's work, or likely to improve their condition of life,
- to opt means of production respectful of environment or able to limit progressively any negative impacts.

They commit themselves:

- not to sell prohibited products according to the BePangea regulation,
- to respect the regulation on the producers of BePangea,
- to declare scrupulously the characteristics, the origin and precise qualities of their products,
- not to sell products as retailer without having declared the origin and detail of the transaction (in this case, the operation must have respected the equity regulations described in the Charter),
- to be honestly part of the mechanism of pricing transparency and of information to of buyers and producers,
- to respect scrupulously the conditions which they are subject to if they have certified,
- to meet social and regional criteria in force in employment matters,
- to meet national standards in force about impact on environment.

Purposes and commitments of the buyer

In purchasing products on BePangea, buyers help developing a respectful and non speculative trading and participate to development actions.

They do their best:

- to work with care of others, and respectful of other cooperating parties,

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- to invite to tender at market or higher prices when dealing with certified or labeled products,
- to resume and transmit to the attention of their final customers any informations published by BePangea,
- to work in perspective of clear pricing practice,
- not to take unreasonable profits on products coming from BePangea.

They commit themselves:

- to authorize BePangea to publish on Internet any details on the pricing process at every stage of the transaction until the final sale
 - without reference to the packaging with which the product is finally sold ,
 - or with reference to the packaging under which the product is finally sold if he wishes to extend the transparency pricing policy to the final product

Action groups purposes and commitments

Regional or local Action groups try to insert local staff or co-operating parties without race, religion, cast or sexual distinctions.

As representatives of BePangea they respect scrupulously the « Purposes and Commitments » and applicable the various regulations.

June 2010

Jean-Luc Bargetzi
President and Founder

Michel Baumann
Secretary