

an OPEN TRADING without speculation

an NON-PROFIT ORGANIZATION

with the collaboration of NGOs



Organization at present in constitution

General Informations

Temporary version for India
June2010



What is BePangea ?

Everyone who works has the right to just and favourable remuneration ensuring for himself and his family an existence worthy of human dignity.

The Universal Declaration of Human Rights, extract of article 23

BePangea is a non-profit Organization open to everybody who respects the Charter, which assists the sales, distribution and purchases of products through fair trade and sustainable development.

The Organization works in collaboration with NGOs and agencies engaged in **humanitarian** or **sustainable development**.

BePangea is:

- a great trading website where products are classified by categories, certifications and by actions of NGOs;
- an administrative and legal support,
- a set of banking solutions,
- a set of regional collectives in charge of **logistic**, to find new producers or buyers and to assist them,
- a transparency of the prices conveyed to the public,
- a **certification solution**,
- a **white brand** for the NGOs which make them possible to sell their own products under their name.

Transactions are national or international, without any limitation of countries.

Net profits realized after deductions (charges, taxes, etc) are redistributed to **NGOs** and to **development aids**.

The objectives of BePangea are :

- to promote **fair trade** offering better prices to the discriminated producers,
- to develop an alternative at the traditional lucrative trading,
- to organize **logistics in networks** opened to persons stemming from local populations,
- to facilitate **environment-friendly productions**,
- to facilitate **certified products, labelled** or connected to **actions of development**.

Operating process

Producers:
farming,
manufactures,
factories.



International and national
distribution



BePangea Collective



BePangea Collective



Buyers:
distributors,
stores,
factories,
private customers.



After their negotiation on the web site, products are transported with the logistic assistance of the local collectives of the country.

Their reception is then managed and controlled by the other collectives of the recipient country.

BePangea supplies tools and necessary organization.

Whom you are...

a **farmer** looking for a suitable payment for its harvests, for new markets, and to determine which culture he will sow next year,



a **craftsman** who has difficulty in selling his production or who tries to diversify his activities,



a **factory** trying to export its production,



an **independent** in search of paid tasks,



or a **buyer for supermarkets** wishing to stock up in a different way...



BePangea can help you !

With the assistance of the local Collective and of the web site of trading:

- by making offers of sale widely before your harvest,
- by using a non-speculative distribution network,
- by benefiting if possible of certifications,
- by multiplying the offers of purchase with the cooperation of Collectives of other regions which look for buyers,
- with the assistance of NGOs if necessary...

With the assistance of the local Collective and of the web site of trading:

- by offering your production on vast national and international markets,
- by answering calls for tender,
- by using a non-speculative distribution network,
- by benefiting if possible of certifications,
- by using the system of sharing skills...

With the assistance of the local Collective and of the web site of trading:

- by offering your production on widened national and international markets,
- by answering calls for tender,
- by using a non-speculative distribution network,
- by benefiting if possible of certifications...

By working with a local Collective to manage logistics and transports, and researching new producers and buyers, etc....

With the web site of trading and the site of certification:

- by making calls for tender directly with the producers,
- by opening your shelves to fair trade,
- by telling your customers who produced the goods,
- etc.

Producers and certifications

The producers

Any producer can use the online trading system and the logistic networks of BePangea on the condition of subscribing to the Charter and supplying the information authorizing the control of the conformity of his products and his means of production.

The products

BePangea classifies products in three groups:

- **products connected to actions of development** under the direct sponsoring of a NGO or recognized as being a part of an effort of development;
- **certified products** (organic farming, crafts, products stemming from networks improving working conditions, environment-friendly productions, etc.);
- **non-certified products** (together the other products).

The certifications

Certifications are an important factor mattering in the promotion of a product.

They can concern existing labels or be awarded by a NGO or by BePangea.

In that case they refer:

- to the quality or the origin of the product,
- to the guarantee of an ecological mode of production or respectful of social and ethical conditions,
- to a production linked to an action of development,
- to a peculiarity of the product or the producer,
- etc.

On all deals, BePangea offers the possibility of a public display of all prices and costs, from the producer to the final buyer!

The producers also have a web page, which everyone can reach with the use of the number printed on the product.



The role of NGOs

NGOs act as direct partners of BePangea and have the possibility to sell products under their own name.

Producers and buyers can thus address themselves directly to those who are referenced on the web site.

We find NGOs in the local Collectives where they can organize logistic operations.

They have the freedom to emit certifications and to make controls.

Partners



Pangea is the name of the supercontinent which gathered the totality of the lands of the earth 300 million years ago.

BePangea evokes this merger, on a same and unique Earth, with the responsibility of everyone.



*Work with us,
be right,
be fair,
be Pangea...*



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The websites are currently under development

Main website



www.bepangea.com
or
www.bepangea.org

Available september 2010

Trading site



www.bepangeaworldtrade.com

Available november 2010

Certifications



www.bepangeacertification.com

Available april 2011

Logistics and administrative site

www.bepangeanetwork.com

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Available january 2011